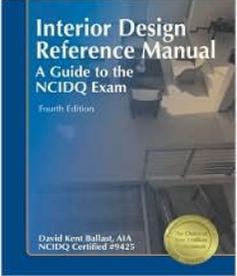


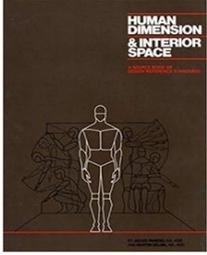
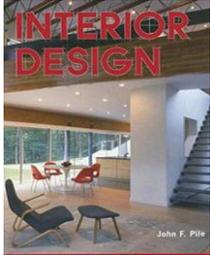
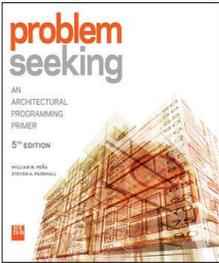
DAFTAR BUKU

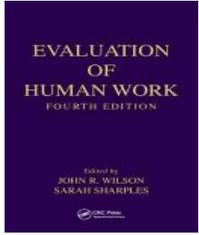
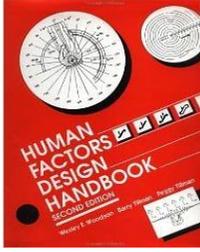
Program Studi : Desain Interior - S1

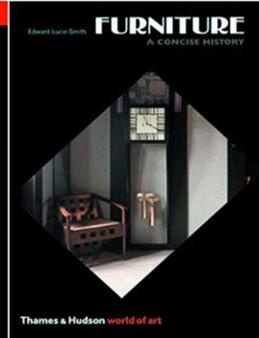
Fakultas : Seni Rupa dan Desain -ITB

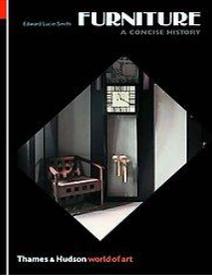
MATA KULIAH : Desain Interior I (Interior Design I)

No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
1	Philosophy of interior design 	n/a	S. A. Abercrombie	Harper & Row	1990	DI2001	Desain Interior I	Interior Design I	3	xii, 180 hlm.: gamb. ; 23 cm.	729.01 ABE	978-0-06-430194-7	Buku Wajib DI 2002-Desain Interior II dan DI 2001-Desain Interior I-DI 2104-Material dan Warna Interior-DI 3203-Etika Profesi Desain Interior-DI 4192- Pra Tugas Akhir-Pengantar Konservasi Interior (Pilihan)-DI 4094 Tugas Akhir Desain Interior-FSRD-S1	This book explores and explains the fundamentals of interior design. Because it does not emphasize current trends and fashion, its value will be long lasting.
2	Interior design reference manual 	4th. ed	David K. Ballast	Professional Publ.	2007	DI2001	Desain Interior I	Interior Design I	3	xxxii, 619 hlm.: gamb., tab. ; 29 cm.	747 BAL	978-1-59126-106-3	Buku Wajib DI 2002-Desain Interior I dan DI 2001-Desain Interior II-DI 2104 Material dan warna Interior-DI 3001-Desain Interior III-DI 3104-Utilits Interior Bangunan-FSRD-S1	Successful exam preparation depends on studying with the best resources, and the <i>Interior Design Reference Manual</i> offers the most complete preparation available for the NCIDQ exam – preparation that has enabled thousands of other candidates to receive their certifications.

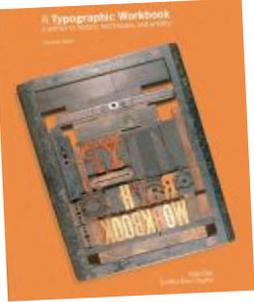
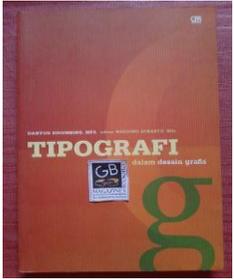
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
3	Human dimension and interior space 	n/a	J. Panero, Martin Zeinik	Whitney Library of Design	1979	DI2001	Desain Interior I	Interior Design I	3	320 halaman : gambar, tabel ; 31 cm.	729 PAN	9780823072712	Buku Wajib DI 2002-Desain Interior II dan DI 2001-Desain Interior I- DI 3001 Desain Interior III- DI 3102 Desain Interior II- DI 4098-Kerja Profesi Desain Interior-FSRD-S1	The study of human body measurements on a comparative basis is known as anthropometrics. Its applicability to the design process is seen in the physical fit, or interface, between the human body and the various components of interior space.
4	Interior design 	n/a	J. Pile	Prentice Hall	2007	DI2001	Desain Interior I	Interior Design I	3	608 halaman : gambar ; 30 cm.	729 PIL	0132321033	Buku Wajib DI 2002-Desain Interior I dan DI 2001-Desain Interior II-DI 3001-Desain Interior III-DI 3202-Seminar Desain Interior- DI 4192 Pra Tugas Akhir-Pengantar Konservasi Interior (pilihan)-FSRD-S1	A comprehensive, applications-oriented introduction to the evolving field of interior design, with a focus on the challenges facing designers in the 21st century. Emphasizing good solutions to real problems by examining best practices from the past and present, the author details case studies using a broad range of projects from modest
5	Problem seeking 	5th. ed	William Pena	n/a	2012;2001	DI2102	Prinsip Desain Interior	Principles of Interior Design	3	xiv, 274 halaman: gambar, tabel; 22 cm		9781118084144	Buku Wajib-DI 2102 Prinsip Desain Interior-FSRD-S1	

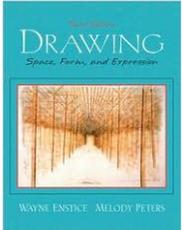
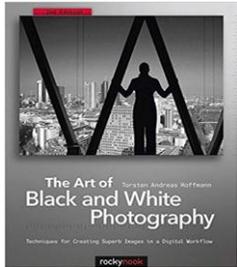
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
6	Evaluation of human work 		John Wilson	Taylor & Francis	2015;2005	DI2105	Ergonomi Desain Interior	Ergonomi for Interior Design	3	xxxii, 999 halaman : gambar, tabel ; 26 cm.	620.82 EVA	9781466559615	Buku Pendukung Mata Kuliah KUR13-DS5018- Buku Wajib DI 2015- Ergonomi desain Interior-FSRD	
7	Human factors design handbooks 		Wesley E. Woodson	McGraw Hill	1992	DI2105	Ergonomi Desain Interior	Ergonomi for Interior Design	3	846 hlm.: gamb., tab.; 29 cm.	R 620.82 WOO	9780070717688	Buku Wajib-DI 2105 Ergonomi Desain Interior-FSRD-S1	Practical guidelines for the Ergonomic Design of Products and Facilities You'll find: Key Descisions to make at the conceptual design stage; Diagrams, charts and checklists; Data on cognitive skills, sensory capacities, mobility, strength, and dexterity; Tables of Engineering unit conversions and scientific constants; Designs that "fit the user"; Human Body size, reach, strength, reaction time, environmental stress resistance. Now revised and updated, this definitive guide--recognized worldwide as the leading source of ergonomics data and guidelines--is even more useful for integrating the human factor in the design of facilities, systems, products, and equipment.

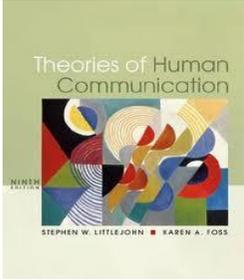
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
8	Human factors in engineering and design 	n/a	Mark Sanders, Ernest McCormick	McGraw Hill	1993	DI2105	Ergonomi Desain Interior	Ergonomi for Interior Design	3	xiii, 790 halaman : gambar, tabel ; 24 cm.	620.82 SAN	9780070549012	DM 2011 usulan FSRD-DS-202 ; BP-PTNBH-PP-ITB-KUR13-FSRD-S2-DS-DS5018+Q758-469	The book combines an emphasis on the empirical research basis of human factors with comprehensive coverage of basic concepts in the field of human factors and ergonomics. This edition of Human Factors in Engineering and Design has been thoroughly updated and contains a new chapter on motor skills.
9	Furniture : a concise history 	n/a	Edward Lucie-Smith	Thames & Hudson	1988	DI2102	Desain Mebel I	Furniture Design I	4	216 halaman : gambar ; 21 cm.	742.9 LUC	9780500201725	Buku Wajib-DI2102-Desain Mebel I-DI3003-Tinjauan Mebel Tradisional-DI3102-Desain Mebel II-DI3201-Desain Mebel III-K13W-FSRD-S1-Desain Interior	In this illuminating history, text and illustrations combine to offer a view of furniture not as a succession of collectors' pieces, but as a statement about the society that created it. Edward Lucie-Smith offers insights into almost every period, from the prehistoric to the postmodern—from Neolithic tables to 1960s conversation pits, and from the ceremonial chairs of Egypt in the thirteenth century BC to the designs of John Makepeace. 190 illustrations, 20 in color

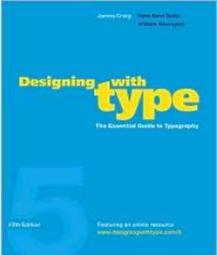
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
10	Konstruksi bangunan 	n/a	Iman Subarka	Idea Dharma	1980	DI2205	Konstruksi dan Detail Interior	Interior Construction and Details	4	vi, 143 hlm.: gamb.; 23 cm.	690 SUB	Manusia dan Ruang Interior	Buku Wajib	
11	Psikologi lingkungan 	n/a	Sarlito Wirawan	Gramedia	1992	DI3001	Desain Interior III	Interior Design III	5	viii, 149 halaman ; 23 cm.	155.9 SAR	9.796E+09	Buku Wajib	
12	Furniture : a concise history 	n/a	Edward Lucie-Smith	Thames & Hudson	1988	DI3102	Desain Mebel II	Furniture Design II	5	216 halaman : gambar ; 21 cm.	749.2 LUC	9780500201725	Buku Wajib-DI2102- Desain Mebel I-DI3003- Tinjauan Mebel Tradisional-DI3102- Desain Mebel II-DI3201- Desain Mebel III-K13W- FSRD-S1-Desain Interior	

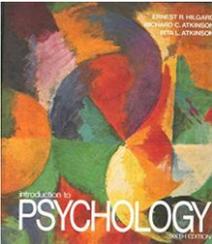
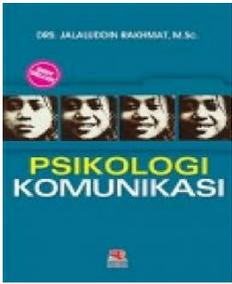
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
13	Membangun: Fisika bangunan 	n/a	P. J. M. van der Meijs	n/a	n/a	DI3104	Utilitas Interior Bangunan	Interior Building Utilities	5	159 halaman : gambar, tabel ; 23 cm.	690.01 MEI	Manusia dan Ruang Interior	Buku Wajib	
14	Visual literacy : a conceptual approach to graphic problem solving 	n/a	Richard Wilde, Judith Wilde	Watson-Guptill	1991	DK2001	Desain Komunikasi Visual Dasar	Basic Visual Communication Design	3	191 hlm.: gamb.; 28 cm.	741.6 WIL	9780823056200	Buku Wajib	Nineteen challenging assignments and over one thousand pieces of solution art executed by the authors' students are presented. Each visual problem shows the actual assignment sheet given to the students and includes an analysis of the problem's underlying intent, addressing principles such as framal reference, negative-positive relationships, cropping techniques, and other important issues.

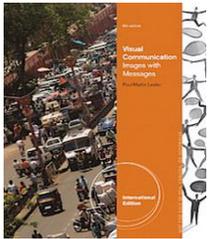
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
15	A Typographic workbook : a primary of to history, techniques and artistry 	n/a	Kate Clair	Wiley	1999	DK2101	Tipografi Dasar	Basic Typhography	3	vi, 393 halaman : gambar, tabel ; 28 cm.	686.22 CLA	9780471696902	Buku Wajib-DK2101- Tipografi Dasar-DK3107- Desain Huruf-K13W-FSRD-S1-SA	This edition provides new and updated coverage of a broad range of topics—from a logical, clear historical overview of the craft to the latest digital technologies. Known for its highly interactive format, this continues to include helpful review questions and multiple-choice quizzes, as well as many new projects and skill-building exercises that help readers immediately apply what they have learned. <i>A Typographic Workbook, Second Edition</i> is a valuable professional resource for working designers and an indispensable training tool for graphic design students.
16	Tipografi dalam desain grafis 	n/a	Danton Sihombing	Gramedia	2001	DK2101	Tipografi Dasar	Basic Typhography	3	viii, 190 hlm.: gamb.; 24 cm.	viii, 190 hlm.: gamb.; 24 cm.	979-655-956-0	Buku Wajib-DK2101- Tipografi Dasar-DK 2202- Tipografi Aplikatif-FSRD-S1-SA	Mengenal Tipografi Dalam Desain Grafis . Tipografi dalam desain grafis merupakan satu elemen yang sangat krusial dan juga merupakan elemen yang paling sering dipakai untuk melengkapi suatu desain .

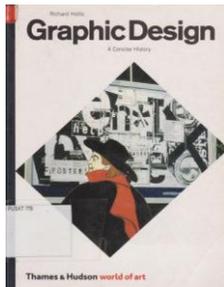
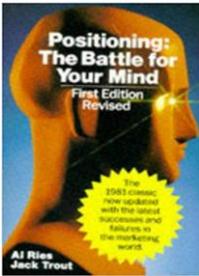
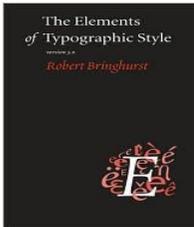
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
17	Drawing: space, form, & expression 	n/a	Wayne Enstice, Melody Peters	Prentice Hall	1996	DK2103	Ilustrasi Dasar	Basic illustration	3	xiv, 384 halaman : gambar, tabel ; 27 cm.	741.2 ENS	9780130981134	Buku Wajib-DK2103-Ilustrasi Dasar-K13W-FSRD-S1-Desain Komunikasi Visual	
18	The Art of black and white photography 	n/a	John Garret/ Torsten Andreas Hoffmann.	Mitchell Beazley	2008	DK2105	Fotografi Dasar	Basic Photography	3	x, 260 hlm.: gamb., tab. ; 27 cm.	778.3 HOF	9781933952277	Buku Wajib-DK2105-Fotografi Dasar-DK 2206-Fotografi Aplikatif-FSRD-S1-Desain Komunikasi Visual	Over the last few years, most books on photography have been focused on the new breed of cameras and how to master the digital imaging workflow. In The Art of Black and White Photography author and photographer Torsten Andreas Hoffmann takes a different approach, focusing on image composition and image capture, with an emphasis on the creative aspects of black and white photography rather than on the digital workflow.

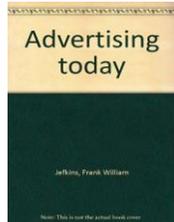
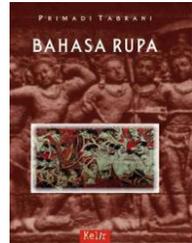
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
19	Theories of human communication 	n/a	Stephen Littlejohn	Belmont	1996	DK2107	Proses Komunikasi	Communication Process	3	xiv, 409 hlm. : gamb. ; 25 cm.	302.2 LIT	978-0-495-10118-5	Buku Wajib-DK2107-Proses Komunikasi-FSRD-S1-Desain Komunikasi Visual	For almost four decades, <i>Theories of Human Communication</i> has offered readers an engaging and informative guide to the rich array of theories that influence our understanding of communication. The first edition broke new ground with its comprehensive discussion of theorizing by communication scholars. Since that time, the field has expanded tremendously from a small cluster of explanations and relatively unconnected theories to a huge body of work from numerous traditions or communities of scholarship. The tenth edition covers both classic and recent theories created by communication scholars and informed by scholars in other fields.

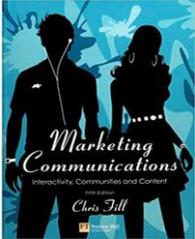
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
20	Designing with type : the essential guide to typography 	n/a	James Graig	Watson-Guptill	1980	DK2202	Tipografi Aplikatif	Aplicative Typhography	4	175 halaman : gambar ; 28 cm.	686.22 CRA	9780823014132	Buku Wajib-DK2202- Tipografi Aplikatif- DK3107-Desain Huruf- K13W-FSRD-S1-Desain Komunikasi Visual	The classic <i>Designing with Type</i> has been completely redesigned, with an updated format and full color throughout. New information and new images make this perennial best-seller an even more valuable tool for anyone interested in learning about typography. The fifth edition has been integrated with a convenient website, www.designingwithtype.com , where students and teachers can examine hundreds of design solutions and explore a world of typographic information.
21	Tipografi dalam desain grafis 	n/a	Danton Sihombing	Gramedia	n/a	DK2202	Tipografi Aplikatif	Aplicative Typhography	4	viii, 190 halaman : gambar ; 24 cm.	760 SIH	9796559650	Buku Wajib-DK2101- Tipografi Dasar-DK2202- Tipografi Aplikatif-K13W- FSRD-S1-Desain Komunikasi Visual	

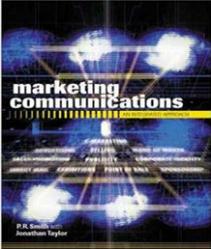
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
22	Introduction to psychology 	Edisi ke-6.	Ernest R. Hilgard	Harcourt Brace Jovanovich, Inc	1975	DK2210	Psikologi Komunikasi	Psychology of Communication	4	xiii, 658 halaman: 27 cm.	150 HIL	155436570	Buku Wajib-DK 2206-Fotografi Aplikatif-DK 2210-K13W-FSRD-S1-Desain Komunikasi Visual	
23	Psikologi komunikasi 	Edisi Revisi.	Jalaluddin Rakhmat	Remaja Rosdakarya	2005	DK2210	Psikologi Komunikasi	Psychology of Communication	4	ix, 332 halaman : gambar, tabel ; 24 cm.	302.2019 RAK	9795141457	Buku Wajib-DK 2210-Psikologi Komunikasi-K13W-FSRD-S1-Desain Komunikasi Visual Buku Wajib-FK4243-Psikologi dan Ilmu Komunikasi-K13W-SF-S1-Farmasi Klinik dan Komunitas	Kualitas hidup kita, hubungan kita dengan sesama manusia, dapat ditingkatkan dengan memahami dan memperbaiki komunikasi yang kita lakukan. Kita dapat mempelajari berbagai tinjauan tentang komunikasi, tetapi penghampiran psikologi adalah yang paling menarik. Psikologi menukik ke dalam proses yang mempengaruhi perilaku kita dalam komunikasi, membuka "topeng-topeng" kita dan menjawab pertanyaan "mengapa". Psikologi melihat komunikasi sebagai perilaku manusiawi, menarik dan melibatkan siapa saja dan di mana saja.

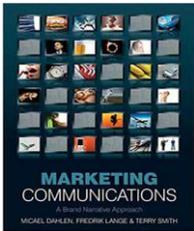
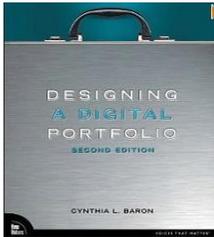
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
24	Visual communication 	2nd ed.	Paul Martin Lester	Wordsworth	2000	DK3001	Komunikasi Visual Grafis I	Visual Communication Graphic I	5	xv, 46 hlm.: gamb.; 27 cm.	302.23 LES	9781285075846	Buku Wajib-DK 3001-Komunikasi Visual Grafis I-DK3004-Komunikasi Visual Multimedia II-DK 2206-Komunikasi Visual Multimedia I-DK 3111-Grafis Bergerak-K13W-FSRD-S1-Desain Komunikasi Visual	
25	New media design 	n/a	Tracy Austin, Richard Doust	Laurence King Publ.	2007	DK3003	Komunikasi Visual Multimedia I	Multimedia I	5	192 hlm.: gamb.; 26 cm.	741.602 85 AUS	978-1-85669-431-5	Buku Wajib-DK3003-Komunikasi Visual Multimedia I-DK3004-Komunikasi Visual Multimedia II-K13W-FSRD-S1-Desain Komunikasi Visual	This book explains how graphic designers use computers as a medium to combine word, image, motion, sound, and user interaction for the internet, TV, promos, games, animation, CDs, and exhibitions. Mapping the spectrum of career opportunities created by digital technologies in the industry, it also describes the attitudes, skills, and knowledge needed to enter the profession and captures the flavor and excitement of working in this field.

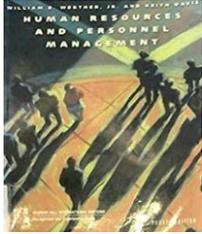
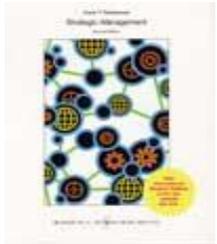
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
26	Graphic design : a concise history 	n/a	Richard Hollis	Thames and Hudson	1994	DK3101	Teknologi Cetak	n/a	5	232 halaman : gambar ; 21 cm.	741.6 HOL	9780500203477	Buku Wajib-DK3101-Teknologi Cetak-K13W-FSRD-S1-Desain Komunikasi Visual	From its roots in the development of printing, graphic design has evolved as a means of identification, information, and promotion to become a profession and discipline in its own right.
27	Positioning : the battle for your mind 	n/a	Al Ries, Jack Trout	McGraw Hill	1981	DK3105	Teori Periklanan	Theory of Advertising	5	x, 213 halaman : gambar, tabel ; 22 cm.	659.1 RIE	9780070652644	Buku Wajib-DK3105-Teori Periklanan-K13W-FSRD-S1-Desain Komunikasi Visual	Discusses the new, key advertising concept of positioning, explaining ways companies can create a "position" in the client's mind when launching ad campaigns, with many fascinating case histories and helpful pointers
28	The Elements of typographic style 	n/a	Robert Bringhurst	Hartley & Marks	2008	DK3107	Desain Huruf	Designing Typography	5	382 halaman : gambar ; 23 cm.	686.224 BRI	0881792063	Buku Wajib-DK3107-Desain Huruf-K13W-FSRD-S1-Desain Komunikasi Visual Beli (DIPA_2009-FSRD-DK-122)	Renowned typographer and poet Robert Bringhurst brings clarity to the art of typography with this masterful style guide. Combining practical, theoretical, and historical, this book is a must for graphic artists, editors, or anyone working with the printed page using digital or traditional methods.

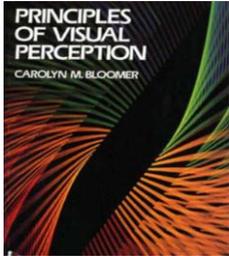
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
29	Advertising today 	n/a	Frank Jefkins	Intertext Books	1971	DK3113	Copywriting	Copywriting	5	xiv, 442 halaman ; 24 cm.	659.1 JEF	9780700201600	Buku Wajib-DK3105-Teori Periklanan-DK3113-Copywriting-DK3206-Tatakelola Bisnis Periklanan-K13W-FSRD-S1-SA	
30	Bahasa rupa 	n/a	Primadi	Penerbit ITB	2012	DK3115	Bahasa Rupa	Visual Language	5	212 halaman : gambar, tabel ; 21 cm.	729.5 PRI	9799771773	Buku Wajib-DK3115-Bahasa Rupa-DK3224-Desain dan Ilustrasi Buku Anak-DK4109-Budaya Rupa Nusantara-K13W-FSRD-S1-SA Buku Wajib KR2207-Presentasi Digital Kriya-K13W-FSRD-S1-KR	Bahasa rupa merupakan ilmu baru yang lahir di Indonesia sekitar tahun 1980. Dengan ilmu ini kita bisa membaca gambar gua prasejarah, primitive, tradisi, anak walaupun gambar-gambar tersebut "full" gambar tanpa teks. Buku Bahasa Rupa oleh Primadi Tabrani ini merupakan kumpulan 17 makalah-makalahnya , baik dalam bahasa Indonesia mapupun dalam bahasa Inggris. Di dalamnya ia membahas mengenai bahasa rupa pada wayang beber lakon jaka Kembang Kuning, relief Lalitawistara pada
31	Psikologi sosial 	n/a	W. A. Gerungan	Refika Aditama	1977	DK3117	Psikologi Sosial	Social Psychology	5	vii, 224 hlm.: gamb., tab.; 21 cm.	302 GER		Buku Wajib-DK3117-Psikologi Sosial--K13W-FSRD-S1	

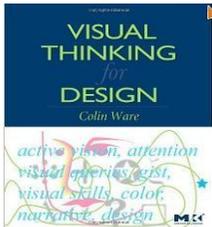
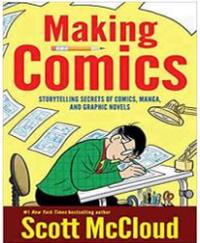
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
32	Marketing communications : interactivity, Communities, and content 	5th ed.	Chris Fill.	Harlow	2009	DK3236	Komunikasi Pemasaran	Marketing Communication	6	xxxviii, 958 halaman : gambar, tabel ; 27 cm.	658.802 FIL	9780273717225	Buku Pendukung-DK3236-Komunikasi Pemasaran-K13P-FSRD-S1-Desain Komunikasi Visual	This new edition has an exciting and modern new design and is structured into 6-parts: the first 2 sections focus on what Marketing Communications is and how it works; Parts 3 and 4 look at the practical management and tools of Marketing Communications; and, new to this edition, Part 5 covers its emerging relationships with the media. Finally part 6 covers its connection to <i>special audiences</i> .

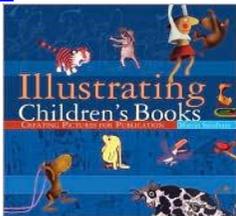
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
33	Marketing communications : an integrated approach 	5th ed.	P. R. Smith and Jonathan Taylor.	Kogan Page	2002	DK3236	Komunikasi Pemasaran	Marketing Communication	6	xvi, 640 halaman : gambar, tabel ; 25 cm.	658.802 SMI	9780749436698	Buku Pendukung-DK3236-Komunikasi Pemasaran-K13P-FSRD-S1-Desain Komunikasi Visual	""Marketing Communications"" is firmly established as an international bestseller. P R Smith's contribution to the acceptance and understanding of an integrated approach to marketing communications is now universally recognized. Both marketing professionals and students alike have benefited from his pragmatic and original approach. Indeed, it is included on the Marketing Society's prestigious list of marketing classics. This latest edition has been thoroughly updated and revised. New short cases, statistics and communications techniques, updated 'shock' stories, fresh illustrations and photographs all combine to

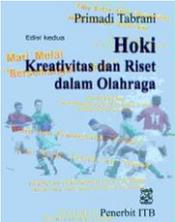
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
34	Marketing communications : a brand narrative approach 	4th ed.	DAHLEN, Micael	Wiley	2010	DK3236	Komunikasi Pemasaran	Marketing Communication	6	xxiv, 584 halaman : gambar, tabel ; 25 cm.	658.802 DAH	978047031992	Buku Pendukung-DK3236-Komunikasi Pemasaran-K13P-FSRD-S1-Desain Komunikasi Visual	The book covers all elements of the communications mix, including advertising, public relations, sponsorship, sales promotion, direct marketing, point-of-purchase communications, exhibitions, and personal selling. It also offers up-to-date coverage of e-communication, including e-marketing, mobile marketing, interactive television and relationship marketing.
	Designing a digital portfolio 	2nd ed.	Cynthia L. Baron	New Riders	2009	DK4101	Portofolio	Portfolio	7	FSRD	741.60688 BAR	9780321637512		Portfolios have always been artists' most valuable tools for communicating their talents to the outside world, whether to potential employers or galleries or clients. But the days of sketches and slides have given way to arrangements of digital assets that are both simpler and more complex than their traditional analog counterparts.

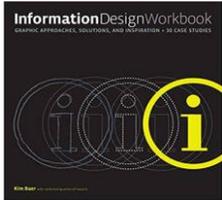
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
36	Human resources and personnel management 	5th ed.	William B. Werther; Keith Davis	McGraw Hill	1993	DK4107	Manajemen DKV	Visual Communication Design Management	7	xxviii, 628 halaman : gambar, tabel ; 24 cm.	658.3 WER	9780070694316	Buku Wajib-DK4107- Manajemen DKV-K13W- FSRD-S1-Desain Komunikasi Visual	The fifth edition of Human Resources and Personnel Management builds upon the major pedagogical strengths of previous editions while thoroughly incorporating the most current developments and trends in this dynamic field, the book continues to be strikingly readable with a multitude of real-life vignettes designed to bring conceptual material to life. This edition is further distinguished by increased coverage of vital contemporary issues, such as cultural diversity, ethics, globalization, and the impact of HRM on corporate strategy.
37	Strategic management 		Frank T. Rothaermel.	McGraw-Hill	2015	DK4107	Manajemen DKV	Visual Communication Design Management	7	xxxiii, 468 halaman : gambar, tabel ; 26 centimeter.	658.4012 ROT	9789814646154	Buku Pendukung-DK4107- Manajemen DKV-K13P- FSRD-S1-Desain Komunikasi Visual	

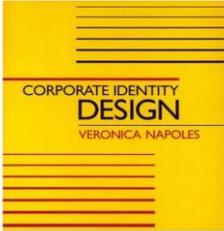
No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
38	Strategic planning : processes, tools and outcomes 		Lance D. Chambers, Michael A.P. Taylor.	Ashgate	1999	DK4107	Manajemen DKV	Visual Communication Design Management	7		361.25 CHA	978-1840145151	Buku Pendukung-DK4107- Manajemen DKV-K13P-FSRD-S1-Desain Komunikasi Visual	This text describes the processes and major impediments in high level strategic planning. It introduces a new mechanism, new tools and processes for use in strategic planning. A number of case studies are introduced as examples of the use of the proposed methodology.
39	Principles of visual perception 	n/a	Caroline M. Bloomer	Van Nostrand Reinhold	1976	DK3210	Psikologi Persepsi	Psychology of Perception	Genap	242 halaman : gambar ; 24 cm.	152.14 BLO	9781871569209	Buku Wajib-DK3210- Psikologi Persepsi-K13W-FSRD-S1-Desain Komuniksi Visual	
40	Pengantar sosiologi 	ed.1	Kamanto Sunarto	Yayasan Obor Indonesia	1985	DK3212	Sosiologi Komunikasi	Communication of Sociology	Genap	xxx, 265 halaman : gambar ; 21 cm.	301 PEN	0	Buku Wajib-DK3212- Sosiologi Komunikasi-K13W-FSRD-S1-Desain Komunikasi Visual	

No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
41	Visual thinking for design 	n/a	Colin Ware.	Morgan Kaufmann	2008	DK4109	Budaya Rupa Nusantara	Visual Culture of Archipelago	Ganjil	xi, 197 hlm.: gamb., tab.; 24 cm.	152.14 WAR	978-0-12-370896-0	Buku Pendukung-DK4109- Budaya Rupa Nusantara- K13W-FSRD-S1-Desain Komunikasi Visual	Visual Thinking brings the science of perception to the art of design. Designers increasingly need to present information in ways that aid their audience's thinking process. Fortunately, results from the relatively new science of human visual perception provide valuable guidance
42	Making comics 	n/a	Scott McCloud	Paradox Press	2006	DK4117	Komik	Comics	Ganjil	264 halaman : gambar ; 26 cm.	741.5 MCC	9780060780944	Buku Wajib-DK4117- Komik-K13W-FSRD-S1-Desain Komunikasi Visual	McCloud took this to the next level, charting twelve different revolutions in how comics are generated, read, and perceived today. Now, in Making Comics, McCloud focuses his analysis on the art form itself, exploring the creation of comics, from the broadest principles to the sharpest details (like how to accentuate a character's facial muscles in order to form the emotion of disgust rather than the emotion of surprise.)

No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
43	Understanding comics 	n/a	Scott McCloud	HarperPerennial	1994	DK4117	Komik	Comics	Ganjil	216 halaman : gambar ; 26 cm.	741.5 MCC	9780060976255	Buku Wajib-DK4117-Komik-K13W-FSRDpS1-Desain Komunikasi Visual	<i>Understanding Comics</i> is a seminal examination of comics art: its rich history, surprising technical components, and major cultural significance. Explore the secret world between the panels, through the lines, and within the hidden symbols of a powerful but misunderstood art form.
44	Illustrating children's books 	n/a	Martin	A & C Black	n/a	DK3224	Desain dan Ilustrasi Buku Anak	Children Book Design and Illustration	n/a	144 halaman : gambar, tabel ; 24 cm.	741.642 SAL	9780764127175	Buku Wajib-DK3224-Desain dan Ilustrasi Buku Anak-K13W-FSRD-S1-Desain Komunikasi Visual	Separate chapters focus on: Media, materials, and techniques Developing different drawing styles to fit specific storytelling methods Instilling visual personality traits in story characters Creating effective sequential images for storyboards and picture book outlines Design, typography, and preparation for print Illustrating story books for older children Illustrating nonfiction and educational books Breaking into the children's book publishing business

No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
45	Picture this : how pictures work 	n/a	Molly Bang	Seastar Books	2000	DK3224	Desain dan Ilustrasi Buku Anak	Children Book Design and Illustration	n/a	96 halaman : gambar, tabel ; 26 cm.	741.642019 BAN	9781587170300	Buku Wajib-DK3224-Desain dan Ilustrasi Buku Anak-K13W-FSRD-S1-Desain Komunikasi Visual	Everyone knows that a picture tells a thousand words. But what about the elements that make up a picture? Using the tale of Little Red Riding Hood as an example, Molly Bang uses boldly graphic artwork to explain how images--and their individual components--work to tell a story that engages the emotions: Why are diagonals dramatic? Why are curves calming? Why does red feel hot and blue feel cold??First published in 1991, Picture
46	Hoki, kreativitas dan riset dalam olahraga 	n/a	Primadi	Penerbit ITB	2002	SR1007	Kreativita & Humanita	Creativity & Humanity	1	xix, 344 halaman : gambar ; 23 cm.	796.355 PRI	9799299675	Buku Wajib-SR1007-Kreativita & Humanita-K13W-FSRD-S1-Desain Komunikasi Visual	

No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
47	Proses kreasi apresiasi belajar 	n/a	Primadi	Penerbit ITB	2000	SR1007	Kreativita & Humanita	Creativity & Humanity	1	viii, 61 halaman ; 21 cm.	701.1 TAB	9.799E+09	Buku Wajib-SR1007-Kreativita & Humanita-K13W-FSRD-S1-Desain Komunikasi Visual	
48	Information Design Workbook : Graphic approaches, solutions, and inspiration + 30 case studies 		Kim Baer	Rockport	2010	DK4115	Desain Infografis	Infographic design	n/a	239 halaman : gambar ; 24 cm.	741.6 BAE	9781592536276	Buku Wajib-DK4115-Desain Infografis-K13W-FSRD-S1-Desain Komunikasi Visual	

No	Judul	Ed.	Penulis	Penerbit	Tahun	Kode MK	Nama MK	Course name	Smt	Kolasi	No Panggil	ISBN	Kompetensi	Anotasi
49	Corporate identity (SDH) 	n/a	Veronica Napoles.	Thames & Hudson	1994	DI3001	Desain Interior III	Interior Design III	5	144 halaman ; gambar ; 24 cm.	659.285 NAP	9780442268442	Buku Wajib-DI 3001-Interiorioir Desain III-K13W-FSRD-S1-Desain Interior	It is an invaluable resource, since fashioning a powerful and accessible identity is a company's best bet for capturing the attention of consumers. Napoles explains the difference between corporate image--how a company is actually perceived by the public--and identity--how it wants to be perceived--and shows how to close the gap between the two. In doing so, she goes beyond previous books on the subject and anticipates the needs of consumers by incorporating elements of behavioral psychology into the design process. Corporate Identity
