## DAFTAR BUKU ELEKTRONIK (E-BOOK) WILEY E-TEXT

**UNTUK: SEKOLAH BISNIS DAN MANAJEMEN** 

**PUBLISHER: WILEY** 

No.	Judul	Pengarang	Penerbit	Tahun	Edisi	Kolasi	e-ISBN	p-ISBN	Anotasi	Link
1	Project Management in Practice, 6th Edition  Webstell Management in Practice  Willy	Meredith	Wiley	2017	6th ed.	329 hlm.	9781119298601	9781119298854, 1119298857	Offering streamlined coverage with an applied approach, Project Management in Practice, 6th Edition focuses on the essentials of project management. This concise, hands-on text is ideal for a one semester project management course, or as a module on project management. This textbook is organized around the project management life cycle, and provides students with essential project management concepts while addressing an important area of industry growth: the use of projects to achieve the strategic goals of organizations.	https://bookshelf.vitalso urce.com/#/books/97811 19298601
2	MARKET ING RESEARCH THEIRING WILEY	Kumar	Wiley	2019	13th ed.	xxiii, 731 hlm.: ils.	9781119497493	9781119497585, 1119497582	Marketing Research, 13th Edition presents a clear and comprehensive introduction to the field, with a strong focus on methodologies and the role of market research in strategic decision making. Employing a unique macro-micro-macro approach, the text begins with a broad overview of market research and its place withinand value toan organization, before zooming in to detail the granular view of the research process. Step-by-step explanations cover the latest methodologies and current practices, highlighting advanced techniques as well as their limitations and potential benefits, followed by a high-level discussion of research applications. An emphasis on real-world processes is underscored by end-of-chapter cases, allowing students to apply what they've learned in the context of real-life examples covering a broad range of products and organizations. This practical approach promotes engagement while building essential critical analysis, interpretation, and decision-making skills, preparing students to recognize potential research applications, alternatives where they exist, and the quality of research at hand. By pulling together market intelligence, strategy, theory, and application, this text helps students build a deep understanding while retaining the big picture perspective.	https://bookshelf.vitalso urce.com/#/books/97811 19497493

No.	Judul	Pengarang	Penerbit	Tahun	Edisi	Kolasi	e-ISBN	p-ISBN	Anotasi	Link
3	Mergers and Acquisitions Basics: The Key Steps of Acquisitions, Divestitures, and Investments, 2nd Edition  Wergers and Acquisitions  Mergers and Acquisitions  Basics  The Key Steps of Acquisitions, Divertisations and Insurance Second Steps of Acquisitions, Acquisitions, Divertisations and Insurance Second Steps of Acquisitions, Divertisation Michael E. S. Frankel Larry H. Forman	Frankel	Wiley	2017	2nd. Ed	360 hlm.	9781119274254	_	The Essential Executive M&A Primer, With Practical Tools And Expert Insight Mergers And Acquisitions Basics Provides Complete Guidance On The M&A Process, With In-Depth Analysis, Expert Insight, And Practical Tools For Success. This New Second Edition Has Been Updated To Reflect The Current M&A Landscape, Giving Busy Executives The Ideal Resource For Navigating Each Step In The Process. Veteran Executives Relate Guidelines, Lessons Learned, And Mistakes To Avoid As They Explain How M&As Work, Identify The Major Players, And Describe The Roles Involved In A Successful Transaction. Both Buyer And Seller Must Consider A Broad Range Of Factors, And This Essential Guide Provides Checklists, Forms, Sample Reports, And Presentations To Help You Avoid Surprises And Ensure Your Organization's Full Preparation For The Deal. Equity Investments, Valuation, Negotiation, Integration, Legal Aspects, And More Are Explained In Detail To Provide A Foundational Primer For Anyone Seeking To Clarify Their Role In The Process. Mergers And Acquisitions Are Becoming Ever More Critical To The Growth Of Large And Mid-Sized Companies. This Book Balances Depth And Breadth To Provide A One-Stop Guide To Maximizing The Financial And Operational Value Of The Deal. Identify Key Drivers Of Purchase Or Sale Understand Major Roles, Processes, And Practices Avoid Valuation Detractors And Negotiate Effectively Overcome Common Challenges To Successful Integration Effective M&As Are Highly Strategic, Solidly Structured, And Beneficial On Both Sides. It's A Complex Process With Many Variables, Many Roles, And Many Potential Pitfalls, But Navigating The Deal Successfully Can Mean The Difference Between Growth And Stagnation. Mergers And Acquisitions Basics Is The Comprehensive Resource Every Executive Needs To Understand The Ins-And-Outs Of Strategic Transactions.	
4	Case Studies For Corporate Finance: From A (Anheuser) To Z (Zyps) (In 2 Volumes)  Case Studies for Corporate Finance From A (Anheuser) to Z (Zyps)  White 1 Case Studies Revid Biometry  Revided Biometry  Revid	Bierman, Jr Harold	Wiley	2017	-	1 v., vii-154 hlm. ; 26 cm	9789814667296	9789814667012, 9814667013	Case Studies for Corporate Finance: From A (Anheuser) to Z (Zyps) (In 2 Volumes) provides a distinctive collection of 51 real business cases dealing with corporate finance issues over the period of 1985-2014. Written by Harold Bierman Jr, world-renowned author in the field of corporate finance, the book spans over different areas of finance which range from capital structures to leveraged buy-outs to restructuring. While the primary focus of the case studies is the economy of the United States, other parts of the world are also represented. Notable to this comprehensive case studies book are questions to which unique solutions are offered in Volume 2, all of which aim to provide the reader with simulated experience of real business situations involving corporate financial decision-making. Case studies covered include that of Time Warner (1989-1991), The Walt Disney Company (1995), Exxon-Mobil (1998), Mitsubishi's Zero Coupon Convertible Bond (2000), and Apple (2014).	https://bookshelf.vitalso urce.com/#/books/97898 14667296

No.	Judul	Pengarang	Penerbit	Tahun	Edisi	Kolasi	e-ISBN	p-ISBN	Anotasi	Link
5	Financial Accounting Theory and Analysis: Text and Cases, 13th Edition  RECHARGO & SCHOOLERS I MYSTLE W. CLARK JACK M. CARREY  FINANCIAL ACCOUNTING THEORY AND ANALYSIS TEXT AND CASES THETERMISEISTER THE TAND CASES THE TRANSPORTER THE TRAN	Schroeder	Wiley	2019	13th ed.	xi, 635, 16 pages ; 26 cm	9781119577713	9781119577775, 1119577772	Financial Accounting Theory and Analysis: Text and Cases, 13th Edition illustrates how accounting standards impact the daily decisions of accounting professionals. This authoritative textbook shows how accounting theory explains why particular companies select certain accounting methods over others, and predicts the attributes of firms by analyzing their accounting methods. The text examines empirical research relevant to various theories of accounting and the uses of accounting information, including the fundamental analysis model, the efficient markets hypothesis, the behavioral finance model, the positive accounting theory model, the human information processing model, and the value creation model. Enabling students to develop an informed perspective on accounting theory, the text reviews the development and current state of accounting theory and summarizes current disclosure requirements for various financial statement items. The new edition has been fully revised to reflect current methods of accounting education, including the incorporation of ethics into the curriculum, the analysis of a company's quality of earnings and sustainable income, the use of the internet as a source of information, the international dimensions of accounting, and more. Designed for undergraduate and graduate accounting majors, the text aligns with the latest curriculum changes in the CPA exam.	https://bookshelf.vitalso urce.com/#/books/97811 19577713
6	Financial Accounting, 10th Edition  Weygand German	Weygandt	Wiley	2017	10th ed.	791 hlm.	9781119305842	9781119298229, 1119298229	More students get accounting when using Weygandt, Kimmel, Kieso, Financial Accounting, 10th Edition because of the unique Framework of Success created and refined by the authors based on years of teaching and course design experience. In WileyPLUS and in print, clear and relevant exposition, engaging visuals and videos, and valuable end-of-chapter material work together to build students' confidence and mastery of accounting concepts and skills. The new 10th edition of Financial Accounting by Weygandt, Kimmel, and Kieso continues to provide students with a clear and comprehensive introduction to financial accounting and has been thoroughly updated with extensive digital resources to further enhance student learning and success.	https://bookshelf.vitalso urce.com/#/books/97811 19305842

No.	Judul	Pengarang	Penerbit	Tahun	Edisi	Kolasi	e-ISBN	p-ISBN	Anotasi	Link
7	Intermediate Accounting: IFRS Edition, 4E  INTERMEDIATE ACCOUNTING IFRS EDITION TO BE ACCOUNTING TO BE ACCOU	Kieso	Wiley	2020	4th ed.	xxiii, 1377 hlm. : Ilus., diagram	9781119609247	9781119607519, 1119607515	Essential knowledge of International Financial Reporting Standards for students of global accounting - This important work provides the tools global accounting students need to understand international financial reporting standards (IFRS) and how they are applied in practice. This text emphasizes fair value, proper accounting for financial instruments, and new developments in international accounting. By presenting IFRS in light of current accounting practice, this book helps students gain practical knowledge of the topic that they can apply as they advance into their global accounting careers. With this revised and updated Fourth Edition, students will develop a firm conceptual understanding of IFRS, as well as the ability to integrate their learning through practical exercises. Throughout this text, Global Accounting Insights highlight the important differences that remain between IFRS and U.S. GAAP, discussing the ongoing joint convergence efforts to resolve them. Comprehensive, up-to-date, and accurate, Intermediate Accounting IFRS includes proven pedagogical tools designed to help students learn more effectively. Comprehensively covers the latest International Financial Reporting Standards and how they are applied in practice Takes a comparative approach to help students understand the differences between IFRS, U.S. GAAP, and other important standards Emphasizes practical application of knowledge with end-of-chapter Review and Practice sections Provides authoritative references and citations to ensure content reliability and provide opportunities for further study Includes access to video walkthroughs, interactive content, and digital resources to support student engagement and ensure positive learning outcomes  As IFRS gains broad acceptance around the world, students of global accounting will need to be intimately familiar with these standards, and prepared to keep up with the rapid changes in the international environment. Intermediate Accounting IFRS answers to these pressing needs, making it the clear	https://bookshelf.vitalso urce.com/#/books/97811 19609247
8	Lean Impact: How to Innovate for Radically Greater Social Good  Foreward by ERIC RIES Bastering solves of the Acres times  LEAN IMPACT  How to innovate for Radically Greater Social Good  ANN MEI CHANG WILEY	Chang	Wiley	2019	1st ed.	_	9781119506645	9781119506607, 1119506603	Despite enormous investments of time and money, are we making a dent on the social and environmental challenges of our time? What if we could exponentially increase our impact? Around the world, a new generation is looking beyond greater profits, for meaningful purpose. But, unlike business, few social interventions have achieved significant impact at scale. Inspired by the modern innovation practices, popularized by bestseller The Lean Startup, that have fueled technology breakthroughs touching every aspect of our lives, Lean Impact turns our attention to a new goal - radically greater social good. Social change is far more complicated than building a new app. It requires more listening, more care, and more stakeholders. To make a lasting difference, solutions must be embraced by beneficiaries, address root causes, and include an engine that can accelerate growth to reach the scale of the need. Lean Impact offers bold ideas to reach audacious goals through customer insight, rapid experimentation and iteration, and a relentless pursuit of impact. Ann Mei Chang brings a unique perspective from across sectors, from her years as a tech executive in Silicon Valley to her most recent experience as the Chief Innovation Officer at USAID. She vividly illustrates the book with real stories from interviews with over 200 organizations across the US and around the world. Whether you are a nonprofit, social enterprise, triple bottom line company, foundation, government agency, philanthropist, impact investor, or simply donate your time and money, Lean Impact is an essential guide to maximizing social impact and scale.	https://bookshelf.vitalso urce.com/#/books/97811 19506645

No.	Judul	Pengarang	Penerbit	Tahun	Edisi	Kolasi	e-ISBN	p-ISBN	Anotasi	Link
9	Master Your Mind: Counterintuitive Strategies to Refocus and Re- Energize Your Runaway Brain  MASTER YOUR  MIND  COUNTERING ATTAINED TO SEPONDE AT	Seip	Wiley	2019	-	249 hlm.	9781119508175	_	You'll Get There Faster If You Just Slow Down Master Your Mind Offers A Bit Of Perspective And A Lot Of Insight For Anyone Seeking Long-Term Success. Success In Business Is Spelled M-O-R-E: Better Results, Faster Growth, More Revenue, Greater Efficiency. Do More. Make More. Achieve More. And Do It Now. Eventually, Ambition Turns To Stress, Then To Frenzy, Then To Emptiness As Once-Ambitious Workers Enclessly Trudge The Hamster Wheel Chasing The Next Promotion. While Top-Level Performance Is The Holy Grail Of Business At All Levels, There Is Another, Much Better Way To Achieve It: Slow Down. Yes, You Read That Right—S-L-O-W. This Is Your Permission To Jump Off Of The Hamster Wheel. Slowing Down Is Not A Luxury, It Is A Necessity. A Frenetic Brain Simply Doesn't Perform At Optimal Levels. By Maintaining A Snail's Pace, You Actually Achieve Better Results—At Rocket Speed—Because You're Firing On All Cylinders. You'll Think Of New Things, Approach Old Problems From New Perspectives, And Breathe A Breath Of Fresh Air Into Everything You Do. This Book Shows You How To Achieve This State Of Steady, Sustainable Fire, And How To Get Further By Crawling Than You Ever Did While Attempting To Fly. Learn How Slowing Down Can Lead To Better, Faster Results Achieve Optimal Performance Thought Pattern Enhance Your Creativity And Effectiveness Build Energy, Revenue, And Good Health In A Self-Sustaining Way You Know You're Capable Of More, But The Stress Is Eating Away At Your Body, Your Brain, And Your Soul. Relax, Take A Deep Breath, And Buckle Down. Clear Your Mind, And Then Put It To Work. Stop Juggling And Start Doing. Master Your Mind Shows You How To Supercharge Your Trajectory By Taking It S-L-O-W.	
10	Supply Chain Management: A Global Perspective, 2nd Edition  Supply Chain Management  Management  WILLY	Sanders	Wiley	2018	2nd. Ed	xii, 337 hlm.: ilus.	9781119392194	9781119392194, 1119392195	Supply chain management, rapidly-advancing and growing ever more important in the global business climate, requires an intense understanding of both underlying principles and practical techniques. Including both a broad overview of supply chain management and real-world examples of SCM in companies ranging from small to large, this book provides students with both the foundational material required to understand the subject matter and practical tips that demonstrate how the latest techniques are being applied. Spanning functional boundaries, this well-regarded book is now in its second edition and has quickly become a standard course text at many universities. This newest edition continues to provide a balanced, integrative, and business-oriented viewpoint of the material, and deeply explores how SCM is intertwined with other organizational functions. New material has been added to address the importance of big data analytics in SCM, as well as other technological advances such as 3-D printing, cloud computing, machine learning, driverless vehicles, the Internet of Things, RFID, and others.	19392194

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11		Mote	Wiley	2016	-	-	9788126582327	- -	N/A	https://bookshelf.vitalso urce.com/#/books/97881 26582327
12	Strategic Management And Business Policy  Strategic Management and Business Policy  Dr. Vijay Pithadia	Pithadia	Wiley	2016	_	_	9789351197683	-	N/A	https://bookshelf.vitalso urce.com/#/books/97893 51197683